

In the Parking Lot

Show guests where to go and what to expect.

ESSENTIAL SHOTS

- Volunteers setting up
- Volunteers parking cars
- ☐ Guests walking to church
- ☐ Include signage in shots when you can

- 1. As we say in our church, "the sermon starts in the parking lot."
- 2. Capture stories of God's people serving their community in humble ways.















On the Sidewalk

Put hospitality on display.

ESSENTIAL SHOTS

- ☐ Greeters/Welcome Team
- Wide shot of church building
- ☐ Guests entering church
- ☐ Guests leaving the church
- ☐ First Time Guest area
- ☐ Capture as much interaction as possible

- 1. Be sure to get people in the frame. Pictures of buildings alone aren't interesting!
- 2. Watch your exposure and white balance when transitioning between indoors and outdoors.
- 3. Raise your f-stop when shooting building shots to get more of the image in focus.

In the Lobby

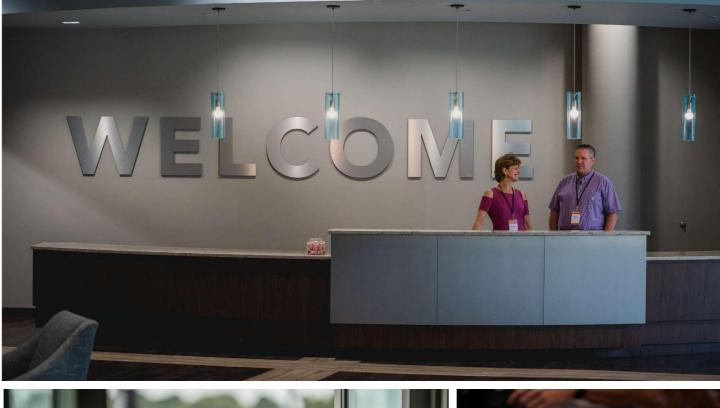
Help your guests feel welcome — before they arrive.

ESSENTIAL SHOTS

- ☐ Greeters holding doors
- People smiling/talking
- Welcome/Next Steps area
- ☐ Keep an eye out for moments of connection

PRO TIPS

- 1. Use a long lens to shoot from a distance and capture candid shots.
- 2. Help people feel comfortable by smiling and saying hello.
- 3. Don't be afraid to pose people!









Learn how to capture lobby shots like a pro in our podcast interview with Jeremy Poland. <u>Listen now</u>.









In the Kids Area

Raising the next generation for Christ.

ESSENTIAL SHOTS

- → Kids volunteers
- ☐ Kids and leaders playing games
- Kids worship time
- ☐ Kids learning / interacting with leaders
- ☐ Kids with parents

- Be sure to set policies and get consent before photographing children.
- 2. Need models in a pinch? Use your own kids if you have them, or capture photos of children from behind.
- 3. Edit out kids' name tags using Lightroom's heal tool.

On the Stage

Leading the congregation in worship.

ESSENTIAL SHOTS

- ☐ Wide, medium, and tight shots
- ☐ Worship team from back of house
- ☐ Worship team from in the congregation
- Worship team from front row

PRO TIPS

- 1. Focus on moments of worship, not performance.
- 2. Expose and balance for your subject don't stress about people in the background, etc.
- 3. Be mindful of people worshiping around you; get your shot and move to the next place.



BONUS

Learn auditorium etiquette in our podcast interview with Jeremy Poland. <u>Listen now</u>.

















In the Congregation

People meeting with God together.

ESSENTIAL SHOTS

- ☐ Hands raised, from behind
- Worshippers in front few rows
- Congregation praying together
- ☐ Interesting / out of the ordinary moments

- 1. Capture the diversity of your congregation age, race, gender, etc.
- The first few rows of the congregation will often have the best light

 and the most engaged worshipers.
- 3. Worship is an intimate moment for many people; be mindful and respectful of your distance when people are worshiping.

During the Sermon

The Word of God proclaimed to the congregation.

ESSENTIAL SHOTS

- ☐ Capture the first 5 minutes
- Wide, medium, and tight shots
- 90-degree angle (from side of stage)
- 45-degree angle (from wings of auditorium)
- Straight on (from back of house)
- Special guests (speakers, etc.)

- 1. Most pastors start with a story or some housekeeping notes. This is prime time for images before your pastor gets into the sermon.
- 2. Get what you need, then sit down so you're not a distraction.
- 3. Capture images on gestures, and avoid shooting when your pastor is looking at notes.

















For Special Events

Raising the next generation for Christ.

ESSENTIAL SHOTS

- Baptisms
- Commissioning
- VBS / Kids Camp
- ☐ Christmas/Easter
- ☐ Special Guests
- Fellowships

- 1. Create a comprehensive shot list for special events to make sure you capture everything.
- 2. Give photographers a schedule so they know when things are taking place.

Behind the Scenes

What the congregation doesn't see.

ESSENTIAL SHOTS

- Worship team backstage
- Prayer team praying
- ☐ Volunteers hanging out during service
- ☐ Volunteers setting up/breaking down

PRO TIPS

1. Set access and security guidelines for covering behind-the-scenes shots.







Composition

FRAMING YOUR SHOTS

- 1. Shoot each scene wide, medium, and tight.
- 2. Shoot straight on, at an angle, and from the side.
- 3. Use the environment to capture the viewer's eye.
- 4. Pay attention to details.
- 5. Focus on people, people, people.







MEDIUM



TIGHT



DETAIL